

Introducing the DLiStore

DLi becomes the first TyRex company to launch their own online store

With the launch of the all-new **DLiStore** in early August, Digital Light Innovations (DLi) officially became the first TyRex company to sell products to the public online. Customers can now browse high-resolution images on the DLi website to easily find the DLP® parts they need, from flex cables and digital micromirror device (DMD) boards to full DMD flex cable and DMD hardware assemblies. Several convenient shipping options are available for both domestic and international delivery, and the checkout process is secured using 128-bit SSL encryption.





In another online update, DLi has also launched a new video series called "DLideas!" as a way of presenting expert insight to potential customers and fans of digital light processing (DLP). Technical Sales Consultant Justin Lemon briefly indroduced us to the basics of DLP technology in the first installment of the new series. Look forward to more "DLideas" soon!

President's Message

Andrew Cooper, President of TyRex Group, Ltd.



If you found your way to this section of the Tribune, it is my hope that you have already read the other features. There are several purposes of the Tribune. First, it is a vehicle to keep our employees, customers, vendors, and supporters informed about what's going on with the TyRex Technology Family. However, there is another significant purpose of the Tribune – which is composed and carefully crafted by Joel Coffman, Mike Forcucci and Devan Flores of the TyRex marketing department.

It is my opinion that the single most important purpose of the Tribune is to report on the collective heart and spirit of our people and the companies in which they reside. After reading every section of the Tribune, there is a single question to be asked and answered:

"How is our heart, and does it have both a strong beat and a steady rhythm?"

Take a second look at this edition of the Tribune, and then ask yourself this question. Hopefully, you will agree with my assessment that the TyRex Technology Family's collective heart is very caring and very strong.

So let me close with this statement:

Companies that hire the Right people, who have the Right stuff and are given the Right purpose, will produce the most efficient and effective products and services – usually with much less supervision.

This formula, with its corresponding beliefs and commitments, has sustained the TyRex Family for nearly 21 years. I would also direct your attention to the number of employees celebrating 5, 10, 15 and even more years with the company. In my experience, that is a rare thing and it's something that we as a business family should take great pride in.

I want to personally thank every person pictured or mentioned in this edition of the TyRex Tribune for contributing your spirit of community, for demonstrating your caring heart, and for your hard work and dedication to TEAMwork and our shared success!







TyRex Events

Marching for Mobility

iRex joined the **Round Rock Sertoma July 4th Parade**, representing local nonprofit **PET-Austin**. The iRex group, including Executive VP **Rich Burgess** along with several employees and their families, passed out candy and raised awareness for PET-Austin while enjoying prime placement in the parade - 4th in line, behind Round Rock Ballet Folklorico and just ahead of the Round Rock Fire Department. Over 2,000 volunteer participants manned more than 90 parade entries and made their way along a 1.25-mile stretch of Old Settlers Park. Thanks to everyone who volunteered their time to help support our community! Check out the full photo album on the TyRex Facebook page!





The PET-Austin float followed by Round Rock Fire and SWAT

TyRex Featured on "We Are Austin"

TyRex was recently featured on KEYE-TV's **"We Are Austin"** lifestyle show, as part of a recurring segment on Austin Gives member businesses. Our segment focused on what our partnership with **PET-Austin** means to our employees and how it improves our company's culture – specifically, how bringing a volunteer opportunity into our facility is a "win-win" situation for both our company and our nonprofit partner. **John Rudd**, president of PET-Austin, and **Rich Burgess**, Executive VP of iRex, joined host Taylor Ellison to talk about the partnership and let We Are Austin viewers know a little more about what PET-Austin is all about. Rich told the show, "Our employees are overwhelmed and thrilled because it - not just this project but other projects we do here at TyRex - brings their community into it." Check the TyRex website to watch the full segment!







Community Citizenship

Racing For Kids

iRex President Matt Ache joined IndyCar drivers and the Racing For Kids program to present a \$2,000 donation to the Children's Medical **Center of Dallas**. Each year drivers and sponsors visit children's hospitals around the country, raising spirits and presenting donations.



Matt Ache helps present a donation to Racing for Kids.

Racing for Kids brought IndyCar race car driver **James Jakes**, along with staff and one of their IndyCar team race cars, and presented a check to Kyra Barnett from the Children's Foundation. James Jakes and Racing for Kids staff and sponsors also delivered autographed hats, goody bags, and toy race cars to some inpatient units at the main hospital.

iRex has been involved with this program's Texas stops since 1999, and the donations for the program as a whole have exceeded \$6M! Matt formed a personal connection with the program at a young age, when drivers from the program visited him in an Indianapolis hospital after his leg was broken. After 15 years of sponsorship, Matt has also developed a strong relationship with former Indy competitor and Racing For Kids founder Robbie Buhl.

Summer Blood Drive

SabeRex recently hosted The Blood and Tissue **Center of Central Texas** for a summer blood drive. Participants received a special "Summer Blood Donor" t-shirt courtesy of The Blood and Tissue Center. Seventeen total pints of blood were collected at this month's blood drive, and **Carlos Mojica** reached the 4-gallon milestone. Congratulations, Carlos, and a big thanks for coordinating the blood drives for the last six years! Another big thank you to our business neighbors and all of the employees who participated.



Emily Smith (SabeRex) has donated blood routinely since age 17.



Thanks to Carlos, Karolyn, Lisa, Judy, Angela, Rich, Denny and Elisa!

Back to School Drive

One of TyRex's longest-running community projects, the Tarrytown UMC Back to School **Drive** has now been supported by TyRex for an unbelievable 18 years straight! This year, seven students each received five days of new clothes including tops, bottoms, underwear, socks, a belt and a backpack. Thanks to shoppers (and their families) Angela Roush, Rich Burgess, Elisa Delgado de Rodriguez, Denny Hean, Karolyn Knaack, Judy Rock, and Lisa Martin along with Carlos Mojica for his help with delivery and to the companies and individuals who provided scholarships!



Employee Milestones & Notes

Birthdays

JULY

14	John Bosch Jr. (TyRex)
21	James Pelley (SabeRex)
25	Fabricio Aleman (iRex)

AUGUST

1	Ray Wells (Arctos)
3	Kevin Alwell (TyRex)
3	Angela Roush (SabeRex)
8	Rick Peloquin (Saber Data)
24	Kenneth Rector (SabeRex)
25	Van Nauven (iPev)

SEPTEMBER

2	Ricardo Barbosa (Megladon)
5	April Gurney (Megladon)
11	Frank Gonzalez (iRex)
18	Keith Smith (iRex)
27	Andrex Cooper (SabeRex)



Happy Birthday!



Maria Moreno (iRex) celebrates her 10th anniversary.

Anniversaries

JULY

214 Years
7 Jerad Anderson
7 Alma Martinez 1 Year
24 Angela Roush
25 Maria Moreno 10 Years
30 Frank Gonzalez Jr16 Years
AUGUST

11 Y	ear
4	ars
95 Ye	ars
11 April Gurney 12 Ye	ars
272 Ye	ars

SEPTEMBER

12 Cynthia Ferrell14 Years
15 1 Year
13 Van Nguyen 1 Year
24 Jon Roesch 6 Years
272 Years
302 Years

Happy Anniversary!





Kudos & Acknowledgments

- Welcome new full-time employees Eugenio Justo, Maricela Aguilar, Marcos Aguilara, LeThu Ngo, Ricardo Barbosa and Macrina Ramirez of Megladon!
- Congratulations to iRex on two awards from National Instruments the Quality Award (sixth time in seven years) and the Tier 1 Supplier Award (fifth year in a row)
- Congrats to **Lucia "Fany" Rodriguez,** the newest recipient of the "5 Who Care" Award in honor of her commitment to the spirit of the iRex "2 Groups...One Family" Philosophy!









TyRex is Social!

Did you know? The stories from the TyRex
Technology Family you're reading in this very
Tribune, along with tons of other updates and
all types of news, can be found on our social
media channels! "Like," share and connect with
all of our companies on Facebook, LinkedIn,
Google+ and YouTube - check the bottom of each
company homepage for links. Whether you're an
employee, customer or business partner, keep up
with all things TyRex as they happen!





Employee Spotlights

Yanely Medina - iRex Buyer

Q: What do you do for iRex?

A: As the buyer for iRex, I assess and predict materials requirements for future projects or production processes. I monitor inventory, manage a budget, track orders, and maintain adequate production materials on hand at all times. I also maintain professional relationships with our vendors to ensure prompt delivery and competitive pricing.

Q: Why do customers choose iRex?

A: Our customers choose us because of our ability to produce unique, custom cables with short lead time, competitive pricing and a commitment to customer service. We truly value our relationships with our customers and our vendors – as a result, we can achieve cost savings and in the end provide a lower cost for our customers.

Q: What's your favorite part about working for a TyRex company?

A: My favorite part about working for TyRex is the opportunity I get to give back to our community!

O: What are three words that describe the culture at iRex?

A: Professional, innovative, and committed.

Serving with Canines

At the beginning of the year, **Bill Brainerd,**National Director of Business Development for
SabeRex, began training service dogs for a
nonprofit called **Retrieving Independence**.
This group breeds, trains and places top quality
service dogs with children and adults living with
physical and mental disabilities. Dogs trained
through this organization - mainly Golden and
Labrador Retrievers - learn to help people dealing
with physical disabilities, seizure disorders,
and diabetes. Five dogs recently graduated
the program, ready to assist their new owners,
including Bill's most recent trainee Prescott.

Beginning as puppies, the dogs go through five

phases of training, ending in a training camp with the new owner and their family. In phase 4, Retrieving Independence partners with the Tennessee Department of Corrections in a cooperative program called Serving With Canines. The dogs are taken to the Turney Center Industrial Complex outside Nashville, where inmates live, work and train with them. On the weekends, trained volunteers like Bill take the dogs home to socialize and develop the skills that they can't in the correctional facility. Volunteers usually house and train the dogs 1-2 weekends a month. Bill and his family train the dogs between 2-4 weekends a month, often several weekends in a row. Most dogs take about 18 months to train, depending on how quickly the dog picks up on things and what the dog is being specifically trained for.

Bill says he likes the fact that he is making a positive impact in the community, but that the involvement and positive impact made by the inmates put this program over the top. He's seen firsthand the attachment developed between these service dogs and the inmates who train them, and how emotional the dogs' graduation ceremonies can be. Bill is also proud to report that, as a result of his involvement, his parents have recently joined the program as well!







Benefits Contact Information

for TyRex Family Members

TriNet / SOI

Benefits Information, Links to Dental & Vision Plans, View Paychecks, Change of Address, W2 Reprints & Employee Discounts

SOI.com • TriNet.com/SOI

ADP Totalsource

Benefits Information, 401K Plan & Employee Service Center for DLi employees only (800) 554-1802 • esc@adp.com

TriNet / SOI EmployeeConnectsm Services

- available 24/7 -(888) 628-4824 guidanceresources.com lincoln4benefits.com

ADP Employee Assistance Program

- for DLi employees only -(888) 231-7015 lifessolutionseap.com

Automated Employment & Income Verifications

The Work Number Client Service Center (800) 996-7566 • theworknumber.com

SOI Customer Care Center

(800) 572-2412

Aetna Medical

(866) 551-6664 · aetna.com

Guardian Dental

(800) 541-7846 • guardiananytime.com

EyeMed

(877) 226-1115 • eyemedvisioncare.com

TransAmerica 401K Retirement Plan

Enrollment, Rollovers & Statements (800) 401-8726 • TA-Retirement.com



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If you have news or something you would like to include in this newsletter, please send an e-mail to news@tyrexmfg.com.

